theMVP.ai

The Most Valuable Platform for Youth Sports Management

MEDIA KIT

Arcadia High School Basketball Media Day | November 14, 2026

About TheMVP.ai

TheMVP.ai is the Most Valuable Platform for youth sports. It gives clubs, schools and leagues their own branded iPhone and Android apps, bringing registration and payments, schedules, team chat, live streaming, highlights, a Film Room, homework and player development, and Reddi, an AI agent for youth sports, into one platform.

TheMVP.ai is operated by Affirmi, Inc., a Delaware corporation founded by Steven Ojo, and was previously known as Affirmi AppSpace.

Learn more at TheMVP.ai.

Leadership Team



Steven Ojo
Founder & CEO
Founder and chief executive of Affirmi, Inc., the company behind TheMVP.ai.



Sonia Maslovskaya
Chief Marketing Officer
Leads marketing, brand strategy and communications for TheMVP.ai.



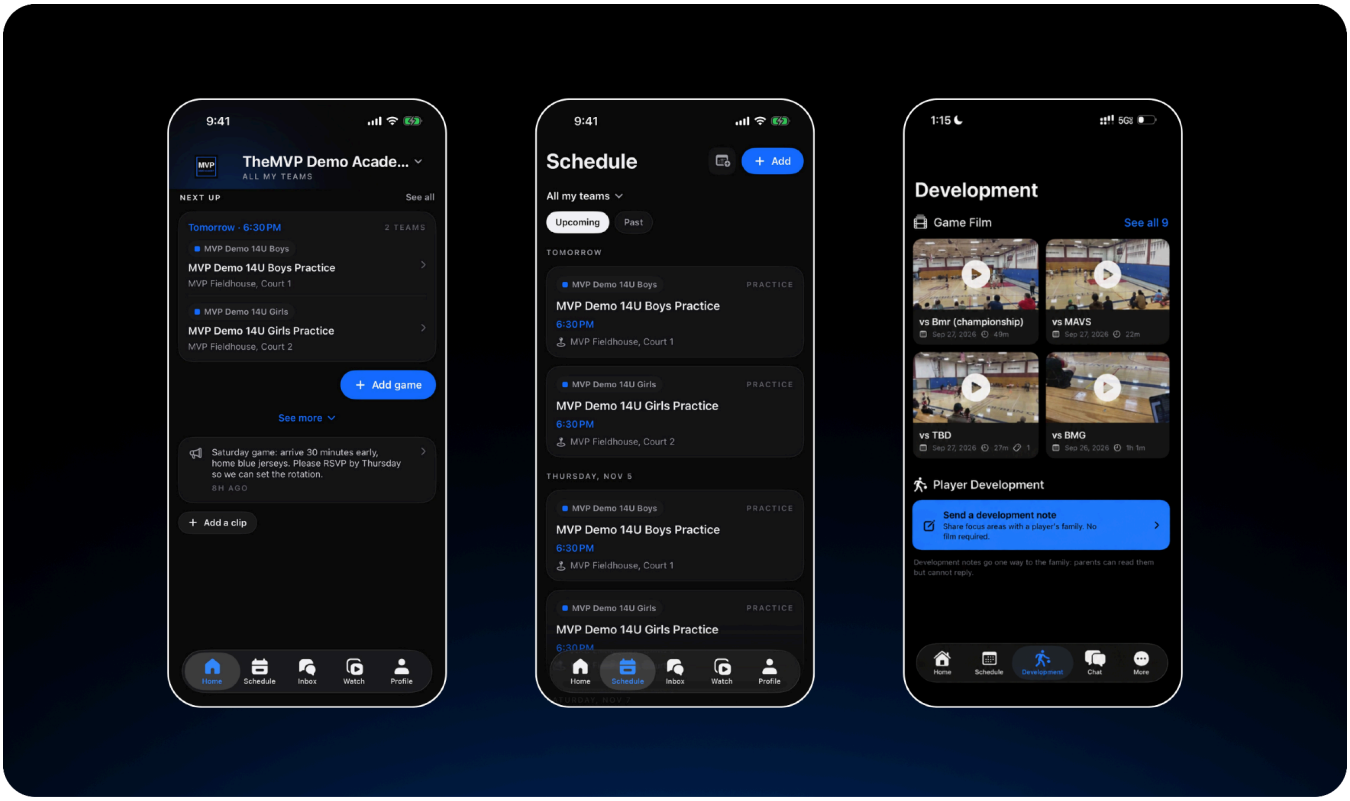
Stephanie Ojo
Head of Design
Leads product and user experience across TheMVP.ai.

Our Involvement in Arcadia Basketball Media Day

TheMVP.ai is proud to sponsor Arcadia High School Basketball Media Day on Saturday, November 14, 2026.

In addition to sponsoring the event, TheMVP.ai will livestream the event through its platform, allowing friends and family members who cannot attend in person to watch and share in the experience.

The livestream link and viewing instructions will be available on the day of the event.



Media Contact

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